

# New Direction

the foundation for european reform

# New Direction



A Brussels-based free market, euro-realist think-tank and publisher,  
established in 2010 under the patronage of Baroness Thatcher.

We have satellite offices in London, Rome and Warsaw.

[www.europeanreform.org](http://www.europeanreform.org) @europeanreform

New Direction - The Foundation for European Reform is registered in Belgium as a non-for-profit organisation (ASBL) and is partly funded by the European Parliament.  
REGISTERED OFFICE: Rue du Trône, 4, 1000 Bruxelles, Belgium. EXECUTIVE DIRECTOR: Naweed Khan.  
The European Parliament and New Direction assume no responsibility for the opinions expressed in this publication. Sole liability rests with the author.

# MESSAGE FROM THE PRESIDENT



I am honoured to serve as President of New Direction, the Foundation leading the debate on European Reform.

The election in 2015 of the Conservative Party in the UK and the Law & Justice Party in Poland gave new energy to our work. 2016 was a very big year, not just for our movement, but for similar movements all over the world. The United Kingdom voted to leave the European Union and a new Prime Minister entered Number 10. In the US, Republicans kept control of both houses of Congress, won the White House, and will get back their majority in the Supreme Court.

The never-ending war in Syria continued to take the lives of many innocent civilians, leading to a refugee crisis that is the worst in the world today and one of the worst ever. This mass migration continues to challenge the unity of Member States.

The Eurozone's weak economy continued to hurt many Europeans.

Terrorist attacks continued across Europe and near its borders – in Belgium, France, Germany, Israel, the Netherlands, Turkey, and the UK – carried out by Daesh, PKK, FETO and right wing extremists. FETO's attempted coup against the people and elected government of Turkey threatened the nation's democracy.

New Direction has firmly anchored itself to be at the heart of these debates. Through our high-quality magazines, reports, conferences, and events, we have proposed the most innovative ways to fix these problems.

We were honoured to have Ministers, politicians, policy advisers, academics, business leaders, and the media participate and contribute to our work.

In 2016, we also launched a number of new initiatives: La Convenzione Blu, Think Tank Central, and a dinner in honour of our founder, Margaret Thatcher.

Moreover, thanks to our top-notch outreach and communications staff, our user-friendly website and publications drew tremendous attention and brought to the forefront our ground breaking ideas and policies.

We also welcomed Mr Raffaele Fitto MEP, the leader of the Conservatives and Reformists Party in Italy, to our Board.

In the coming years, we will offer ideas for the UK's departure from the EU, work closely with the new administration in the US, and promote our message of change rooted in individual freedom and liberty to all Europeans.

We will continue to battle to improve our position. Through our activities, New Direction will boldly carry out the goals of the ECR family and protect the values set out in the Prague Declaration.

On behalf of all the New Direction team, thank you for your creative support and contributions. Our Foundation is building the intellectual case for a popular movement and we hope you will join us in our ambitious goals.

Yours truly,

Tomasz Poręba

Poland

President  
New Direction

# EXECUTIVE BOARD



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# EXECUTIVE TEAM



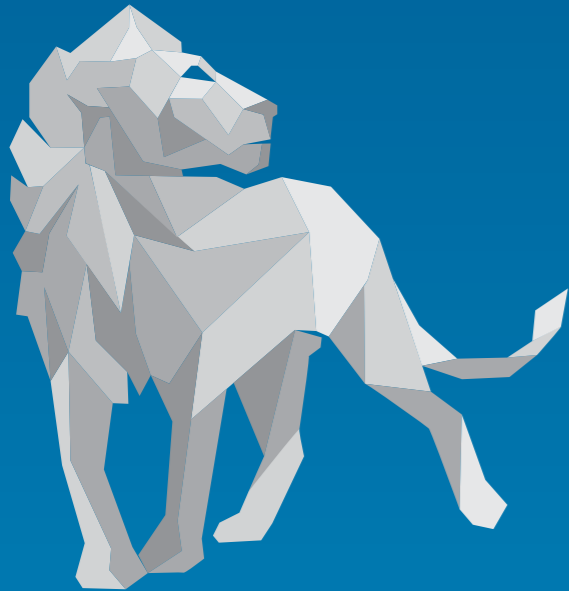
Naweed Khan  
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Executive Director



Witold de Chevilly  
*Poland and Belgium*  
Senior Research Fellow



Conyers Davis  
*United States*  
Senior Research Fellow



## **TO PROMOTE** A EUROPE OF SOVEREIGN STATES

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The European Union must accept that a federal Europe is not the shared destiny of all states in membership.

We work to promote the sovereignty of the nation state and to ensure that all EU decision-making adheres to the principle of subsidiarity.

Further, we believe that serious reform of the European Institutions is long overdue. As an organisation, we do all we can to promote and deliver that reform.

## **TO ADVANCE** CONSERVATIVE VALUES

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New Direction draws its inspiration from the 2009 Prague Declaration, upon which the Conservative & Reformist Group in the European Parliament was founded.

We believe in small government, where the making of law is open, transparent, and sensitive to the freedoms of the people.

We believe in the rule of law and recognise the role of alliances such as NATO in maintaining our security.

We are passionate about free trade, and believe it is the best guarantor of peace.

Through our work we do all we can to empower the individual and protect the family.

## **TO INFLUENCE** THE DEBATE

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It is our aim to chart a new direction for Europe; we aim to change the top-down mindset and encourage bottom-up thinking.

To achieve this, we publish policy reports, opinion pieces & articles; hold conferences, seminars & public events; and engage with people who share our values and commitments.

We are affiliated with the fastest growing political movement – the Alliance of Conservatives and Reformists in Europe (ACRE).

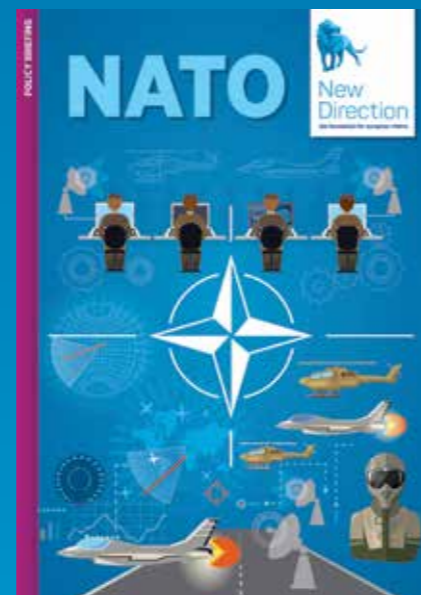
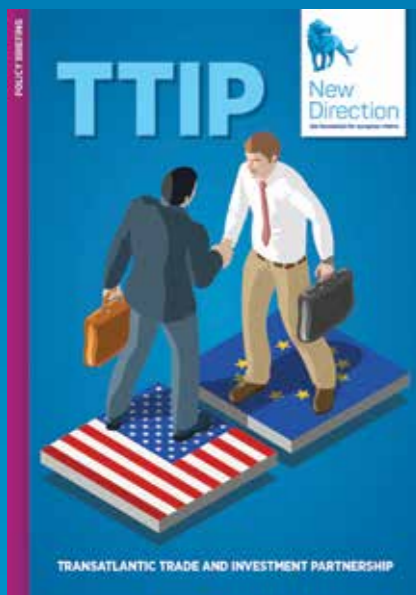
# RESEARCH

Research is what we do best. We produce high-quality research, policy analysis, and recommendations on a full range of public policy issues that affect the citizens of European countries.

We also conduct a peer review of our work to make sure it meets the standards our supporters demand.

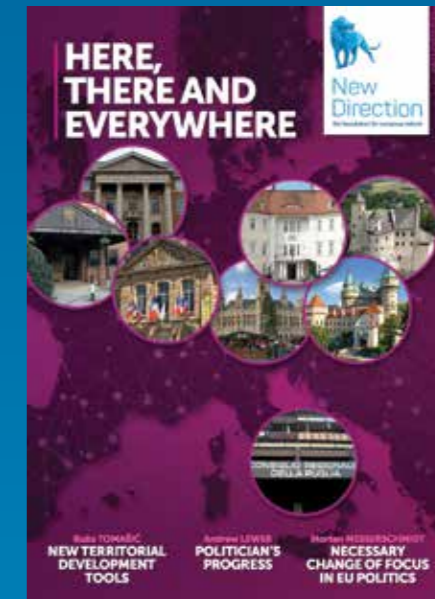
## POLICY BRIEFS

Each year, New Direction publishes topical policy briefs.



# MAGAZINES

In 2016, New Direction published four issue-specific magazines.



# EVENTS

In 2016, New Direction hosted a series of lectures, conferences, and dinners across a broad spectrum of European and transatlantic issues.

New Direction invites you to the launch of our latest report:

## PAPER TIGER? EU TRADE ENFORCEMENT AS IF BINDING PACTS MATTERED

26 January 2016

This UK's A key mission and trading partner for Europe regardless of the EU referendum result.

With many untapped markets still offering huge potential to European exporters, an ambitious external trade strategy is essential for growth. Whether negotiated multilaterally through the WTO, or bilaterally (directly by the EU), trade deals can open previously difficult markets to European firms. However, the benefits that flow from such agreements can only become real provided the agreed rules are respected. In many cases, they are, but in some, they are not.

**17:00** Registration  
**17:30** Roundtable  
**18:45** Cocktails and canapés  
**20:00** Ends

**WHEN** Thursday 26 January 2016, 17:00-20:00  
**LOCATION** The Hotel EU, 4th & 5th Floor, Westin, 75, St James's Place, London W1K 8AF

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David Campbell-Bannerman MEP invites you to the launch of our latest New Direction report:

## THE UK MARKET FROM EU EYES

16 February 2016

This report edited by David Campbell-Bannerman MEP looks into the strength of the UK market in the European context. It argues that whatever the outcome of the Brexit referendum, a trading relationship between the UK and the EU will be sustained, and that the real debate is over wider issues of diplomacy, geopolitics, European solidarity and competitiveness.

**17:00** Registration  
**17:30** Roundtable  
**18:45** Cocktails and canapés  
**20:00** Ends

**WHEN** Thursday 16 February 2016, 17:00-20:00  
**LOCATION** The Hotel EU, 4th & 5th Floor, Westin, 75, St James's Place, London W1K 8AF

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New Direction invites you to the launch of our latest report:

## RUSSIA'S INFLUENCE IN BULGARIA

24 February 2016

Through the Bulgarian case, guest edited by our President Orlin Jordanov, this report examines the influence of Russia in Bulgaria. It looks at the role of the media, the judiciary, and the political system in shaping the country's foreign policy.

**17:00** Registration  
**17:30** Roundtable  
**18:45** Cocktails and canapés  
**20:00** Ends

**WHEN** Thursday 24 February 2016, 17:00-20:00  
**LOCATION** The Hotel EU, 4th & 5th Floor, Westin, 75, St James's Place, London W1K 8AF

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Andrew Lawson, Vice-President of New Direction invites you to the launch of our latest report:

## HERE, THERE AND EVERYWHERE! SUBSIDIARITY - TAKING DECISIONS AS CLOSELY AS POSSIBLE TO THE PEOPLE

3 March 2016

The wider edition of the New Direction Magazine raises the problem of the misinterpretation of a key principle of subsidiarity. This EU provision should be understood as a means to strengthening regional and local political power.

**17:00** Registration  
**17:30** Roundtable  
**18:45** Cocktails and canapés  
**20:00** Ends

**WHEN** Thursday 3 March 2016, 16:30-17:30  
**LOCATION** House of Lords, Parliament Square, London SW1A 0PW, UK

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New Direction invites you to the launch of our latest report:

## BOOSTING EU TRADE WITH SOUTH EAST ASIA

15 March 2016

Over the next 20 years, 90% of global growth is expected to come from outside Europe. We believe it is therefore vital to leverage the power of the EU's single market with 500 million consumers to secure bold, ambitious trade deals with these fast-growing economies.

**17:00** Registration  
**17:30** Roundtable  
**18:45** Cocktails and canapés  
**20:00** Ends

**WHEN** Thursday 15 March 2016, 17:00-20:00  
**LOCATION** The Hotel EU, 4th & 5th Floor, Westin, 75, St James's Place, London W1K 8AF

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New Direction invites you to the launch of our latest report:

## NEXT GENERATION TELECOM POLICY AND THE DIGITAL SINGLE MARKET

27 April 2016

The digital economy offers the single most important driver of innovation, competitiveness and growth. It is a sector that should be the most dynamic and profitable in the economy. It is also a sector that should be the most open and competitive.

**17:00** Registration  
**17:30** Roundtable  
**18:45** Cocktails and canapés  
**20:00** Ends

**WHEN** Thursday 27 April 2016, 17:00-20:00  
**LOCATION** The Hotel EU, 4th & 5th Floor, Westin, 75, St James's Place, London W1K 8AF

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15 June 2016

TOMASZ POREBA MEP, President of New Direction, invites you to:

## STRENGTHENING EASTERN EUROPE'S FLANK PROSPECTS FOR THE NATO WARSAW SUMMIT

**SPEAKERS**  
ANTONI MACIEREWICZ, Minister of National Defence, Poland  
ALEXANDER VERSHBOW, Deputy Secretary General, NATO  
ANNA FOTYGA MEP, Chairman of European Parliament Security and Defence Subcommittee  
GEOFFREY VAN ORDEN MEP, Conservative Defence Spokesman

Concert Noble, Rue d'Arlon 82, 1000 Bruxelles  
17:00 - 19:00

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New Direction invites you to our latest conference on:

## TRADE IN A POST-BREXIT WORLD

1 November 2016

**SPEAKERS**  
• Rt. Hon Liam Fox MP Secretary of State for International Trade  
• Rt. Hon David Davis MP Secretary of State for Exiting the European Union  
• The Hon. John Howard Former Prime Minister of Australia,  
• Daniel Hannan MEP

**WHEN** 1 November 2016, 3.30pm  
**Location** 171 Knightsbridge, London SW7 1DW, UK

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New Direction invites you to our latest conference on:

## IS SOCIAL DUMPING A THREAT TO THE SINGLE MARKET?

25 November 2016

**SPEAKERS**  
• Zoltan Darvas  
• Margherita Bernabei  
• Markéta Berghelova  
• Kozma Zoltan  
• Andrija Bekić  
• Valde Tridap

**WHEN** Thursday 25 November 2016, 12:00-13:00  
**Location** The EU House Sign, The EU House Sign, 100, The Mall, London W1A 1AA

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Dr Ian Duncan is pleased to invite you to our latest conference on:

## STATE OF THE FISHING INDUSTRIES AND RELATIONS WITH LEGISLATORS

A COMPARISON BETWEEN SCOTLAND AND CROATIA

27 May 2016

**SPEAKERS**  
• Dr Ian Duncan MEP  
• Mark Tomasic MEP  
• Professor Alan Siddle  
• Michael Turk

**WHEN** Saturday 27 May 2016, 12:00pm  
**Location** Bridge of Dee, Aberdeen, AB12 1EG, Scotland

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Thomas Poreba, President of New Direction is pleased to invite you to:

## A DEBATE ON POLAND AND THE EU

2 July 2016

MEP Tomasz Poreba will discuss recent developments in the EU and the important role played by Poland in the future prosperity and security of the EU.

**WHEN** Saturday 2 July 2016  
**Location** SPO 200 St. Raphael's Lane, 174, St. Michael's, London W14 8LH, UK

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New Direction has commissioned a report into the progress of the EU Single Market on islands and peripheral regions. The report is available free of charge to all Member States and interested parties.

## STRATEGY FOR EUROPE'S ISLANDS AND PERIPHERAL REGIONS

15 June 2016, 14:15

**SPEAKERS**  
• Ian Duncan MEP  
• Donald MacInnes

**WHEN** Friday 15 June 2016, 14:15  
**Location** The EU House Sign, The EU House Sign, 100, The Mall, London W1A 1AA

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New Direction is pleased to invite you to the debate on:

## WHILE ANGELA MERKEL SAVES THE WORLD, IS SHE RUINING GERMANY?

17 November 2016

MEP and Prof. Stubbart will discuss the state of play and political landscape in Germany. They will tackle the impact of the German government's policies on the European economy and the consequences of Angela Merkel's policies on Germany and the world.

**WHEN** Thursday 17 November 2016, 12:00-13:00  
**Location** The EU House Sign, The EU House Sign, 100, The Mall, London W1A 1AA

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With new opportunities in the fight of Brexit to scrap or retain EU Law, Andrew Lawson MEP, Vice-President of the LCA and New Direction, is delighted to invite you to the launch of the policy paper outlining plans for a Subsidiarity Scoreboard.

## THE LOCAL VALUE OF EU LAW: WHO'S KEEPING SCORE?

07 July 2016

In this panel, Richard Tom, an expert on performance measurement, will present the data behind the Subsidiarity Scoreboard, a tool aimed at measuring the impact of EU law at a local level. The Scoreboard is a tool for monitoring the effectiveness of legislation at a local level. It is a tool for identifying areas in which local authorities could be better placed to legislate. The Scoreboard uses the idea of a 'voter system' from the Early Warning System as a tangible way of ranking existing EU laws.

**WHEN** Thursday 07 July 2016, 12:00-13:00  
**Location** The EU House Sign, The EU House Sign, 100, The Mall, London W1A 1AA

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New Direction is pleased to invite you to our latest conference on:

## LIBERTY AWARD NEW DIRECTION FOR ACHIEVEMENTS IN LIBERAL DEMOCRACY AND MARKET ECONOMICS

15 June 2016, 14:15

**SPEAKERS**  
• Gábor Árkai  
• Zoltan Darvas  
• Margherita Bernabei  
• Markéta Berghelova  
• Kozma Zoltan  
• Andrija Bekić  
• Valde Tridap

**WHEN** Friday 15 June 2016, 14:15  
**Location** Fondation Universitaire, Rue d'Egmont 11, 1000 Brussels

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New Direction invites you to our latest conference on:

## IS SOCIAL DUMPING A THREAT TO THE SINGLE MARKET?

25 November 2016

**SPEAKERS**  
• Zoltan Darvas  
• Margherita Bernabei  
• Markéta Berghelova  
• Kozma Zoltan  
• Andrija Bekić  
• Valde Tridap

**WHEN** Thursday 25 November 2016, 12:00-13:00  
**Location** The EU House Sign, The EU House Sign, 100, The Mall, London W1A 1AA

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New Direction invites you to our latest debate on:

## BOOSTING EU TRADE WITH SOUTH EAST ASIA

29 October 2016

Over the next 20 years, 90% of global growth is expected to come from outside Europe. We believe it is therefore vital to leverage the power of the EU's single market with 500 million consumers to secure bold, ambitious trade deals with these fast-growing economies.

**WHEN** Friday 29 October 2016, 12:00-13:00  
**Location** The EU House Sign, The EU House Sign, 100, The Mall, London W1A 1AA

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# INTERNATIONAL COLLABORATIONS

In 2016 we strengthened our outreach programme by working with institutes and think tanks across Europe and North America.



# INITIATIVES

New Direction promotes its ideas with a number of unique initiatives. We have done this by launching:



## THINK TANK CENTRAL

A biannual gathering of Europe's leading conservatives and libertarian think tanks.



## LA CONVENZIONE BLU

A major annual New Direction convention that brings together politicians, think tanks, and the media to debate the big issues of the day.



## INTERNATIONAL PARTNER OF CAPX

A new digital service that commissions and aggregates the best news on popular capitalism from around the world.



## THE LIBERTY AWARD

Award which honours people who have rendered outstanding services to the political culture, freedom, and civil society within Europe. We believe that liberal democracy, capitalism, and free markets are the best engines for human progress. These can be seen through innovation, competition, profit, effective institutions, political freedoms, and effective civil societies.



## THE ANNUAL MARGARET THATCHER DINNER

In 2016, New Direction initiated an annual dinner in the honour and memory of its founding patron, Baroness Thatcher.

# SUPPORT OUR WORK

New Direction is registered in Belgium as a not-for-profit organisation (ASBL/VZW) and is partly funded by the European Parliament.

As we are the leading authority on European Reform, our supporters know that their contribution is helping to shape the global conversation on the issues that matter.

If you would like to donate or support our fundraising efforts please get in touch by emailing [contact@europeanreform.org](mailto:contact@europeanreform.org), or fill in the form opposite.

# STAY INFORMED



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# DONATION FORM

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## OUR DETAILS

### ACCOUNT HOLDER NAME:

New Direction Foundation ASBL

**BANK NAME:** KBC Bank Brussel-Schuman

### ACCOUNT HOLDER ADDRESS:

Rue du Trône 4, 1000 Bruxelles, Belgium

### BANK ADDRESS:

Robert Schumanplein 4, 1040 Brussels

**IBAN:** BE04 7310 2605 9831

**SWIFT/BIC CODE:** KREDBEBB

SIGNATURE

Please Note: New Direction- The Foundation for European Reform is required to:  
I. Publish its revenue and expenditure and a statement of its assets and liabilities annually;  
II. Declare its sources of funding by providing a list specifying the donors and the donations received from each donor, exceeding EUR 500;  
III. Not accept anonymous donations, donations exceeding EUR 12,000 per year and per donor, donations from the budgets of political groups in the European Parliament, donations from any company over which the public authorities may exercise a dominant influence by virtue of their ownership of it, or their financial participation therein, and donations from any public authority from a non-EU country.

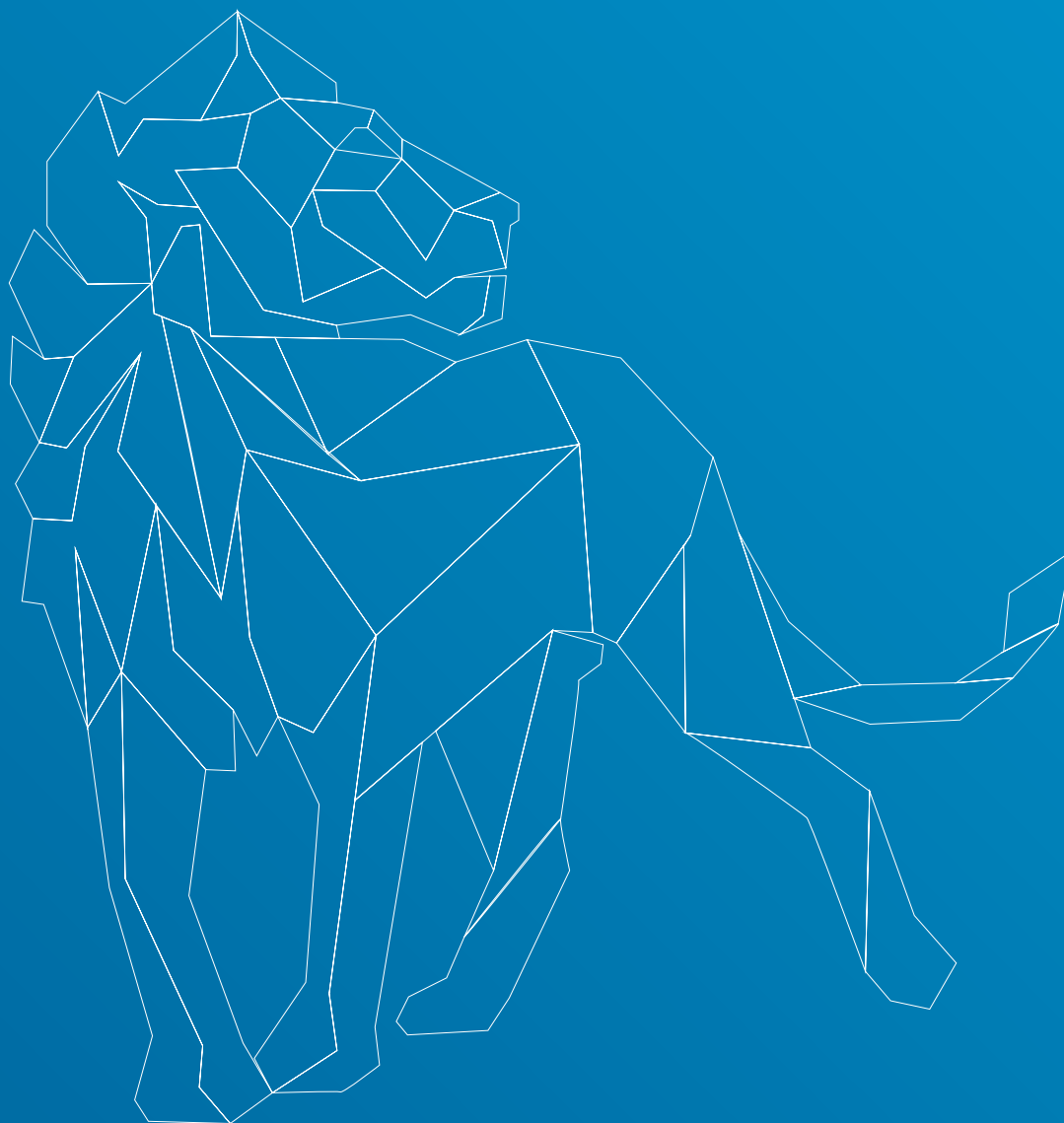
## NEW DIRECTION – THE FOUNDATION FOR EUROPEAN REFORM

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